



# “The year of the SUV”

National Mercedes-Benz Press Event

Christophe Vloebergh - Press & Corporate Communications

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Mercedes-Benz

# 4x4 Milestones @ Mercedes-Benz



1907 :

The Daimler-Motoren Gesellschaft brings « The Dernburg Car »

First 4x4-car (& 4-wheel-steering)

For special & daily use in Africa (Namibia)





# 4x4 Milestones @ Mercedes-Benz



1948 :

Reveal of the iconic Unimog (Universal-motorgerät)



# 4x4 Milestones @ Mercedes-Benz



1979 :

Reveal of the iconic G Class passenger car in France

The capital letter « G » stands for « Geländewagen »

Till today 70% handmade, at Steyr-Daimler-Puch (Graz – Austria)





# 4x4 Milestones @ Mercedes-Benz



1985 :

World Première of the « 4MATIC » all-wheel drive system  
on W124 E Class (f.ex. 300 TE 4MATIC)



# 4x4 Milestones @ Mercedes-Benz



1997 :

Reveal of the first M Class in Tuscaloosa USA

First premium « SUV » or Sports Utility Vehicle

« SUV » to designate the distinction with « other, huge 4x4's »





# 4x4 Milestones @ Mercedes-Benz



2015 :

« The year of the SUV »





# 4x4 Milestones @ Mercedes-Benz



**This means :**

**More than 75 Mercedes-Benz passenger cars with 4MATIC,  
& 6 (brand) new SUV's : GLA, GLC, GLE, GLE Coupé, GL(S) & G,  
each with a « tailormade » 4MATIC-system  
& 2 of them in PLUG-IN HYBRID (GLC350e & GLE500e)**





# Actual Mercedes-Benz SUV model range



**GLA :**

**Launch 03/2014**

**Refers to the A Class**



**10 different engines of which 4 in 4MATIC :**

**- GLA200d 4MATIC**

**- GLA250 4MATIC**

**- GLA220d 4MATIC**

**- GLA45 AMG 4MATIC**

**Prices from 36.058€ VAT incl. (GLA200d 4MATIC)**

# Actual Mercedes-Benz SUV model range



**GLC :**

**Launch 06/2015**

**Refers to the C Class**



**3 different engines (at launch), all in 4MATIC :**

**- GLC220d 4MATIC**

**- GLC250 4MATIC**

**- GLC250d 4MATIC**

**Prices from 45.859€ VAT incl. (GLC250 4MATIC)**



# Actual Mercedes-Benz SUV model range



**GLE :**

**Launch 04/2015**

**Refers to the E Class**



**8 different engines of which 7 in 4MATIC :**

**- GLE250d 4MATIC**

**- GLE350d 4MATIC**

**- GLE400 4MATIC**

**- GLE500 4MATIC**

**- GLE500e 4MATIC**

**- GLE63 AMG 4MATIC**

**- GLE63s AMG 4MATIC**

**Prices from 58,201€ VAT incl. (GLE250d 4MATIC)**

# Actual Mercedes-Benz SUV model range



**GLE Coupé :**

**Launch 03/2015**

**Refers to the E Class**



**5 different engines, all in 4MATIC :**

**- GLE350d 4MATIC**

**- GLE400 4MATIC**

**- GLE450 AMG 4MATIC**

**- GLE63 AMG 4MATIC**

**- GLE63s AMG 4MATIC**

**Prices from 67.276€ VAT incl. (GLE350d 4MATIC)**



# Actual Mercedes-Benz SUV model range

➔ GL :

Launch 07/2012



4 different engines, all in 4MATIC :

- GL350 BlueTEC 4MATIC

- GL400 4MATIC

- GL500 4MATIC

- GL63 AMG 4MATIC

Prices from 72.116€ VAT incl. (GL350 BlueTEC 4MATIC)

# Actual Mercedes-Benz SUV model range



**G :**

**Launch 07/2015**



**4 different engines (only LWB), all in 4MATIC :**

**- G350d**

**- G500**

**- G63AMG**

**- G65 AMG**

**Prices from 94.985€ VAT incl. (G350d)**



# Still to come ...



**GLS :**                                   **Launch 11/2015 (Refers to the S Class)**

**GLC350e :**                               **Launch 12/2015**

**GLC Coupé :**                           **Launch Spring 2016**



# Still to come ... but under construction



As from end of September 2015 : MBBeLux 4x4 Testtrack !

